



# **Chain 76** *Philly*

**Pharmaceuticals, supply chain, blockchain  
CONFERENCE + WORKSHOP**

OCTOBER 11 & 12, 2018

WeWork 1900 Market Street

Philadelphia

**SPONSORSHIP BOOK**



# Chain 76 Philadelphia 2018

This booklet contains summary information of your partnership with us and should answer most of your questions, including key deadline dates, registering complimentary tickets and exhibitor booth specifications.

**Venue** - WeWork  
1900 Market Street  
Philadelphia, PA 19103  
USA

**Schedule** - Thursday October 11, 2018 - 9am - 5pm  
Happy Hour 5:30pm - 8pm, details to follow  
Friday October 12, 2018 - 9am - 5pm  
Happy Hour 5:30pm - 8pm, details to follow

**Exhibitor Load In and Booth Set Up** - Wednesday October 10, 2018, 6pm - 8pm

**Exhibitor Load Out** - Friday October 12, 2018, 5pm - 7pm

**Social Media** - #chain76 #chain76philly

We can't wait to work alongside you to make this event a success!

If you have any questions, please contact [Hello@Chain76.Org](mailto:Hello@Chain76.Org)

Best Regards,  
The Chain 76 Team

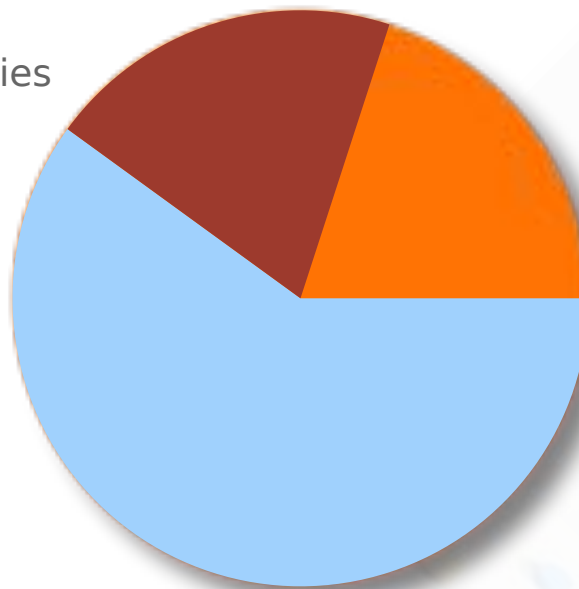
# Audience Summary

Philadelphia is situated conveniently close to major pharmaceutical firms in Pennsylvania and New Jersey. Confirmed attendees include global pharmaceutical brands and life sciences companies.

## AUDIENCE MAKEUP

- Pharmaceutical companies / 60%
- Logistics, supply chain companies / 20%
- Consultants, solutions providers, blockchain developers / 20%

Logistics,  
supply chain companies  
20%



Consultants,  
solutions providers,  
blockchain developers  
20%

Pharmaceutical  
companies  
60%



# Sponsorship Packages

## **CORPORATE SPONSOR: \$2,000**

This adds your company name and logo to the Sponsors section of the chain76.org website, with a link to your website. This also includes 3 complimentary tickets for your team to attend the event for both days.

## **PLATINUM SPONSOR: \$5,000**

This adds your company name and logo to the Sponsors section of the chain76.org website, with a link to your website. This also includes 5 complimentary tickets for your team to attend the event for both days. Also provides 15 minutes on stage for a speech which may include information about your company and which is also related to the event.

## **LUNCH SPONSOR: \$8,000 (limit 2 -- Thursday or Friday)**

This adds your company name and logo to the Sponsors section of the chain76.org website, with a link to your website. This also includes 10 complimentary tickets for your team to attend the event for both days. Also provides 25 minutes on stage for a speech during lunch.

## **BOOTHS: (INFORMATION AND BOOTH SPECS TO BE ADDED)**

## **TITLE SPONSOR: \$30,000 (limit 1)**

Your company name and will be added to the top of the chain76.org website with "presented by..." text. Your company will also be on the Sponsors section of the website. Also includes 15 complimentary tickets and a 30 minute title presentation.

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- Please send artwork in PNG or SVG format including transparency.
- Links to your website are "do follow" links

The background features a collage of images including medical supplies like pills and a syringe, a close-up of a circuit board, a modern building, and a close-up of a keyboard.

# Artwork & Copy Requirements

## COMPANY LOGO

- Please send artwork in PNG or SVG format including transparency.

## SPEAKER PROFILE

- Please send artwork in PNG or SVG format including transparency.
- Include a LinkedIn link (optional).
- Include a biography, 150 words or fewer.

# Deadlines

## TICKETS AND REGISTRATION

Discounted and complimentary tickets included in your sponsorship will not be available or transferable at the site. All tickets must be registered using your ticket code under final correct names by no later than Friday October 5th, 2018.

## SPEAKING SLOT

If your sponsorship includes a speaking slot, please submit the following as soon as possible to [Hello@Chain76.Org](mailto:Hello@Chain76.Org) so we can add you to our speaker list on the website:

- Speaker name and brief bio
- High resolution speaker headshot
- Presentation title
- Presentation slides in 16:9 PPT / PDF format -- please send no later than October 5th, 2018 for us to include in our production

Confirmed speaking times will be sent one week prior to event

## 8½-by-11 PROFILE

If your sponsorship includes an 8½-by-11 profile, please submit your single-page document in PDF format no later than Friday October 5th, 2018.

*Failure to meet deadlines will mean reduced exposure in both the lead up to and live event.*

## SHIPPING

If you will ship materials in advance, please contact [Hello@Chain76.Org](mailto:Hello@Chain76.Org) for details. DO NOT SHIP MATERIALS DIRECTLY TO THE VENUE. Materials must be received before October 9th at Noon. Label all deliveries CHAIN 76 OCT 11-12, 2018. Please include name and contact number of sender. Please note that late deliveries may be refused and returned.